

SwissMangoCMS™ Packages

Standard Features

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SwissMangoCMS™ is designed to help you maintain your website with a simple, user-friendly system anyone can use. Standard features include:

- Navigation Management
- Text Editor (In Page Editing)
- Asset Manager
- Photo Galleries
- Document Galleries
- Calendar of Events
- News Articles
- Form Builder
- Spotlights Section
- Site Management

Benefits of using the SwissMangoCMS™:

- Unprecedented control and versatility - placed in your hands.
- Cohesiveness over your brand identity and web standards.
- Ability to edit the content on your pages – no need for web specialists.
- In-page editing text editor – comparable to using Word. No cumbersome backend.
- Ability to provide constantly relevant and current web content.
- Anytime/anywhere update ability.
- Positively impacting your bottom line through decreased tech support costs.
- Organic - Search Engine Optimization (SEO) - updated keywords and description text on each page resulting in increased traffic and awareness.
- Adding new or changing navigation and sub navigation to your site.
- Changing the order of pages and/or text and graphics.
- Updated calendar of events in standard calendar format or list view.
- Highlight special events and promotions.
- Uniquely created forms.
- Ability to create pages and make them inactive until you are ready to make them live.
- Uploading press releases, executive messages, newsletters, etc.
- Establishing and maintaining various levels of security.
- Site compatibility with IE, Netscape, Safari and Firefox browsers.
- Video embedding capability on fancy box for flash files.
- Video embedding capability through third party solutions (i.e. www.encoding.com) on request.
- Fast loading pages.
- ADA compliance.
- W3C design guideline compliance.
- Social Network integration (optional).
- Google Analytics reports on site usage.

Navigation Management

With our navigation management feature, you can create and update your website's navigation and sub-navigation in seconds. It's simple to use allowing anyone to make updates, regardless of experience.

Features

- Quickly create or change your website's navigation, including sub-navigation.
- Specify page titles or allow the system to use default titles.
- Take advantage of powerful Search Engine Optimization (SEO) capabilities, including the ability to create unique keywords and descriptions for each page.
- Site map for search engines.

Advantages

- Change the order of your navigation titles with an easy-to-use dropdown menu.
- See your updates instantly online.
- Every time a navigation item is created it is automatically added to the search engine site map.

Text Editor (In-Page Editing)

With our in-page text editor feature, you can add text to your pages, change your text style, add images, and much more with an interface similar to MS Word. This in-page editing capability allows you to edit, update and make changes in real-time.

Features

- Text input similar to MS Word.
- Paste text from other applications (MS Office, PDF, etc.).
- Format text using consistent styles, fonts, sizes and colors with Cascading Style Sheet technology.
- Image placement using your uploaded images.
- Links - to other pages within your site or to other websites.
- Tables.
- Special characters.
- Spell-check.
- Integrated Asset Manager – see below.

Advantages

- Looks and functions like a word processor.
- No programming or special coding necessary.
- Special options for pasting content from other applications.
- Offers spell checking for your content.
- Built-in predefined styles that ensure consistency across the site.
- Uses an asset manager system that allows you to upload photos and documents to an online library and place them within the text. Items you upload will be available when editing any text block throughout your site.

Asset Manager

With our Asset Manager feature, you can upload pictures and documents directly from any computer, right into an online library. They then become available for immediate use anywhere on the website.

Features

- Allows you to upload images and documents to be stored in your online library.
- Use library files anywhere within your site: text blocks, photo galleries, or event listings.

Advantages

- Up-load files from any of these formats: MS Office files, JPGs, GIFs, and PDFs. No special software needed.
- Your online library contains files you have uploaded from any computer.

Photo Galleries

With our photo gallery feature, you will be able to insert an indefinite amount of images on any page. Photo galleries instantly create thumbnail images that become larger in a light box format within the same page when selected, allowing you to cycle between the images as well.

Features

- Create and title a gallery of photos.
- Specify the order in which you would like photos to appear or change that order quickly and easily.
- See photos as thumbnail versions of the file.
- Click on the thumbnail to open a larger version of the photo.
- Scroll through images with just a simple click.

Advantages

- Upload and manage photos.
- Photos open to full-size in a light box format on top of the current page.
- Images resize automatically when uploaded; no need for cropping. A standard size thumbnail is created for the gallery with optional title.
- Include a caption under the full sized photo.
- Users can scroll through the photos in the gallery without opening each photo individually.

Document Galleries

With our document gallery feature, you can add documents anywhere on your site and make it easy for your visitors to obtain all the documents they need. You can choose to upload them from any computer to the asset manager allowing you to have access to your documents from anywhere in the site.

Features

- Upload and title a list of documents.
- Easily change the sequence in which documents appear.
- Group together similar documents.
- Associates files with its specific icon (Word, Excel, Power Point, PDF, etc.).

Advantage

- Makes different formats of information available (brochures, catalogues, applications, instructions, news articles, newsletter archive, etc.).

Calendar Events

With our calendar of events feature, you can post all of your events in an easy-to-read calendar. Add events at any time and include a detailed description. You can add a module that allows you to accept and manage your RSVPs online.

Features

- Input events in advance; make them active or keep them inactive until you choose to make them viewable to the public.
- Group similar events and distinguish them by using a color coded key.
- Create events in a master calendar. From there you can choose the events you want to show online in separate calendars throughout the site.

Advantages

- You can add the Events RSVP module to your calendar to allow online RSVPs and the Online Payments module to process all your payments online. The process will happen seamlessly without redirecting your client to another site to process the transaction.

News Articles

With our news article feature, you can add news articles or press releases to your site to keep your visitors informed about the latest happenings in your business/organization. It's easy to add your news and then select the articles you want to make public.

Features

- Input news articles or create press releases in advance. Make them active or keep them inactive until you choose to make them viewable online to the public.
- News articles are created in a master archive. From there you can select the news articles you want to show online on one page or on multiple pages throughout the site.

Advantages

- Great for keeping your viewers and customers up-to-date with any newspaper or magazine article about your business/organization.

Form Builder - email submission only

With our form builder feature, you can create forms to collect information from your visitors, have them signup for newsletters or have them register for a promotion. The capabilities are endless.

Features

- Add input fields, text boxes, radio buttons, check boxes or drop down options to a form.
- Have information emailed to one main person and also cc and bcc several people.
- Auto-response feature can be enabled and customized.

Advantages

- Create customized forms like online applications or surveys.
- Allow users to send you information directly by email.
- Specify who each form will go to, and add cc and bcc addresses to each form.

Spotlights Section

With our spotlights feature, you can add announcements to your site, post advertisements, add images or create quick links to emphasize a specific page of your website.

Features

- Highlight announcements/post events on your site.
- Link images and advertisements to internal and external pages.

Advantages

- Post announcements.
- Create quick links to any page.
- Link images to internal pages or external websites.
- Create ads on any page.

Site Management

With our site management feature, you can set and manage roles, create user ids, password-protect pages or menu groups.

Features

- User Management – Assign each user a role, a password and page editing restrictions.
- User Roles – Assign privileges for each role you create.
- Site Settings – Set global properties for site title, key words, description, email settings and Google Analytics ID.

Advantage

- Set different levels of protection to either specific pages or menu groups.
- Internal communication area for businesses' staff, boards, volunteers, students, etc.